Swag labs-Essay

Swag Labs, is a web application for e-commerce shopping and an educational tool allowing testers to gain experience in this area.

The web application ()<https://www.saucedemo.com/> is loaded fast, which is always a plus from user experience perspective.

It has clean and visual deign, with simple home page and colors that are visible, products with pictures and user-friendly navigation aproach.

On the home page, you can find all relevant data, inluding the social networks. From a tester point of view, i would make an online chat, or Q&A forum, or video material where testers can chat, and share experience.

There are only few products on the home page, which in my opinion can be expanded and improved by adding a system of categorization, for example, by brand, size, color, gender etc.

The e-commerce process is quite simple and easy to use, from product selection to checkout process .It simulates an online purchase, which from a tester perspective i find it educational. For improvements, i would put a simulation of confirmation email to an email address provided during the checkout process. I would also improve it by adding a sorting option of the products in the cart, by price, alphabetic order etc. It would give testers more options to test and simulate real time purchase.

Overall, the web application has potential for many improvements and features, but as a tester i enjoyed using it.

Some of the features and improvements, beside the one mentioned prevously, could be:

-track you order

-ratings of products

-comment section for reviewing products

-hiring section

-customer service email option for questions

-online chat with customer service representative

-other simulative scenarios that would place this application on top of the list for educational purposes.

Created by: Sofija Martinovic

Creation date:10/01/2024